

## POSTGRADUATE EDUCATION

### International sports management programme

The World Academy of Sport's postgraduate certificate (PGCert) in international sports management is a globally recognised, academically sound and industry-focused qualification developed and delivered in collaboration with the University of London. The online, self-paced course lasts one to five years and the certificate is worth 60 credits towards a master's degree.

#### Content

- Financial management in sport. (Core module.)
- Sports strategy, governance and leadership. (Core module.)
- International sports development.
- Sports entrepreneurship.
- Sports marketing, sponsorship and media.
- Sports event management.

Read the [course prospectus](#) on the University of London website or watch the introductory [course video](#) from the World Academy of Sport.

#### Structure

- Fixed intakes. Next start date is January 2021.
- Four modules; two core and two optional.
- Self-paced study over a minimum of one to a maximum of five years.
- Online learning with access to the University of London libraries.

#### Assessment and certification

Each module is assessed through either a two-hour unseen written examination or coursework. Successful completion of the postgraduate certificate is worth 60 credits towards a master's degree.

#### Cost

The course fee is 3500 GBP. Scholarships are available through World Archery.

#### Eligibility

Applicants must have an undergraduate degree or at least five years of relevant work experience and professional references. A good level of English is required.

Full [entry requirements](#) are available on the University of London website.

#### Scholarships and registration

World Archery is offering the following scholarships through the World Academy of Sport for the upcoming January 2021 intake.

- One scholarship worth 3500 GBP covering the full value of the course fee.

- Ten scholarships worth 1750 GBP covering half of the value of the course fee.

Applications for scholarships should be submitted to World Archery by **10 November 2020** and must comprise the following documents. Incomplete applications will not be considered.

- [World Academy of Sport application form](#).
- Curriculum vitae.
- Reference letter from relevant professional (coach, club or federation).
- Evidence of undergraduate degree or relevant professional experience.
- Evidence of English language level.
- Scan of passport or national identification.

The following deadlines apply.

- 10 November 2020 – submission of scholarship application to World Archery.
- Mid-December – completion of course application to University of London.
- Mid-December – payment of course fee (if applicable) to University of London.

## Contact

Melany Pifarre Postigo: [mpifarrepostigo@archery.sport](mailto:mpifarrepostigo@archery.sport)