



Workshop

Member Associations snapshot

Gummi Guðjónsson (ISL) and Cecilia Viscarra (WA)

Did you know?

- Significant increase in the total number of archers associated to MA in the past 10 years?

37% (374,000 in 2014 to 513,000 in 2024)

- What's women and girls' representation in total number of archers (worldwide)?

36%

Member Associations' Questionnaire 2024/2025

Membership

- archers associated to MA
- archers by gender and age group, type of membership and benefits

Champs

- national championships target archery,
- national teams
- national records

Governance and organization

- constitution
- general assemblies
- organizational structure

Development

- perception of development
- actions to promote archery,
- budget implications

Para archery

- governance of para archery
- para archers (W/M)
- national tournaments
- development

Fair play

- safeguarding
- sustainability
- sport for all

Questions and areas were similar to the 2017 MA Questionnaire, so we may compare data

Gender is a transversal topic that is analysed across all areas

Member Associations' Questionnaire 2024/2025

Number of archers	Africa	Americas	Asia	Europe	Oceania	Total MA	Total answers	%
More than 64 000				FRA, GER		2	2	100%
32 001 - 64 000				TUR		1	1	100%
16 001 - 32 000		USA		ESP, GBR, ITA, RUS, AUT		6	6	100%
8 001 - 16 000			IRI, JPN,	NED, SWE		4	4	100%
4 001 - 8 000		CAN	CHN, HKG	SUI	AUS	5	5	100%
2 001 - 4 000		ARG	IND, KOR	NOR, BEL, CZE, DEN, FIN, UKR		9	9	100%
1 001 - 2 000			BAN, MAS, PRK, TPE	CRO, GRE, HUN, IRL, ISL, POL, SLO		11	11	100%
501 - 1 000	MAR, RSA	BRA, MEX	INA, PAK, SRI	CYP, EST, POR, SRB, SVK		12	11	92%
251 - 500			KAZ, KSA, KUW, PHI, SGP, THA, UAE	BLR, BUL, ISR, KOS, LUX, ROU	NZL	20	20	100%
250 and fewer	BEN, CHA, CMR, COD, COM, DJI, GUI, KEN, LBA, LES, MAD, MAW, MLI, MRI, MTN, NAM, NGR, NIG, SEN, SLE, SOM, SUD, TOG, TUN, UGA, ZIM	BAH, BAR, BER, BOL, CRC, CUB, CUW, DOM, ECU, ESA, FLK, GUA, GUY, HON, ISV, IVB, JAM, PAN, PAR, PUR, TTO, URU, VEN, VIN	AFG, BHU, BRN, IRQ, JOR, KGZ, LAO, LBN, MAC, MGL, MYA, NEP, PLE, QAT, SYR, TJK, TKM, TLS, UZB, VIE, YEM	ALB, AND, ARM, AZE, FRO, GEO, LAT, LIE, LTU, MDA, MKD, MLT, MNE, MON, SMR	COK, FIJ, FPO, NIU, NRK, PLW, PNG, SAM, SOL, TGA, VAN	97	87	90%
Total MA	31	32	41	50	13	167	156	
Total answers	28	29	40	47	12	156		
%	90%	91%	98%	94%	92%	93%		

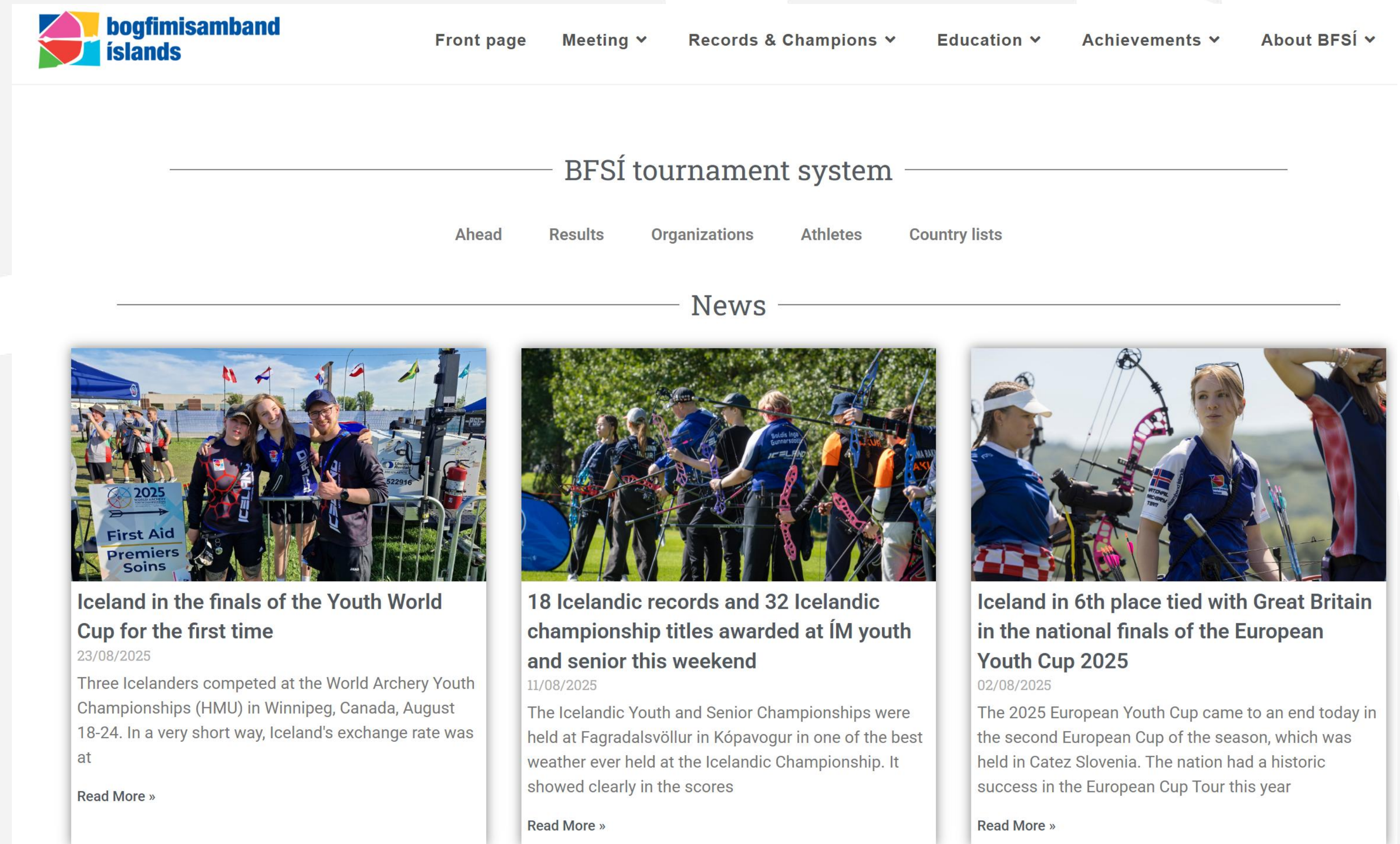
**Answer
rate
93%**

Workshop objectives

- **Provide general insights** and concrete **examples by World Archery Iceland** on different areas assessed in the questionnaire
 - **Get ideas** for further **analysis** and **use of data** (e.g. MA's ranking, tailored-made webinars, expert assistance...)
- MA questionnaire results will be presented in [September MA online call](#) and the report will be accessible through [extranet](#)

World Archery Iceland

- World Archery Iceland uses statistics to improve their federation's performance
- [The Icelandic Archery Association – World Archery Iceland](#)

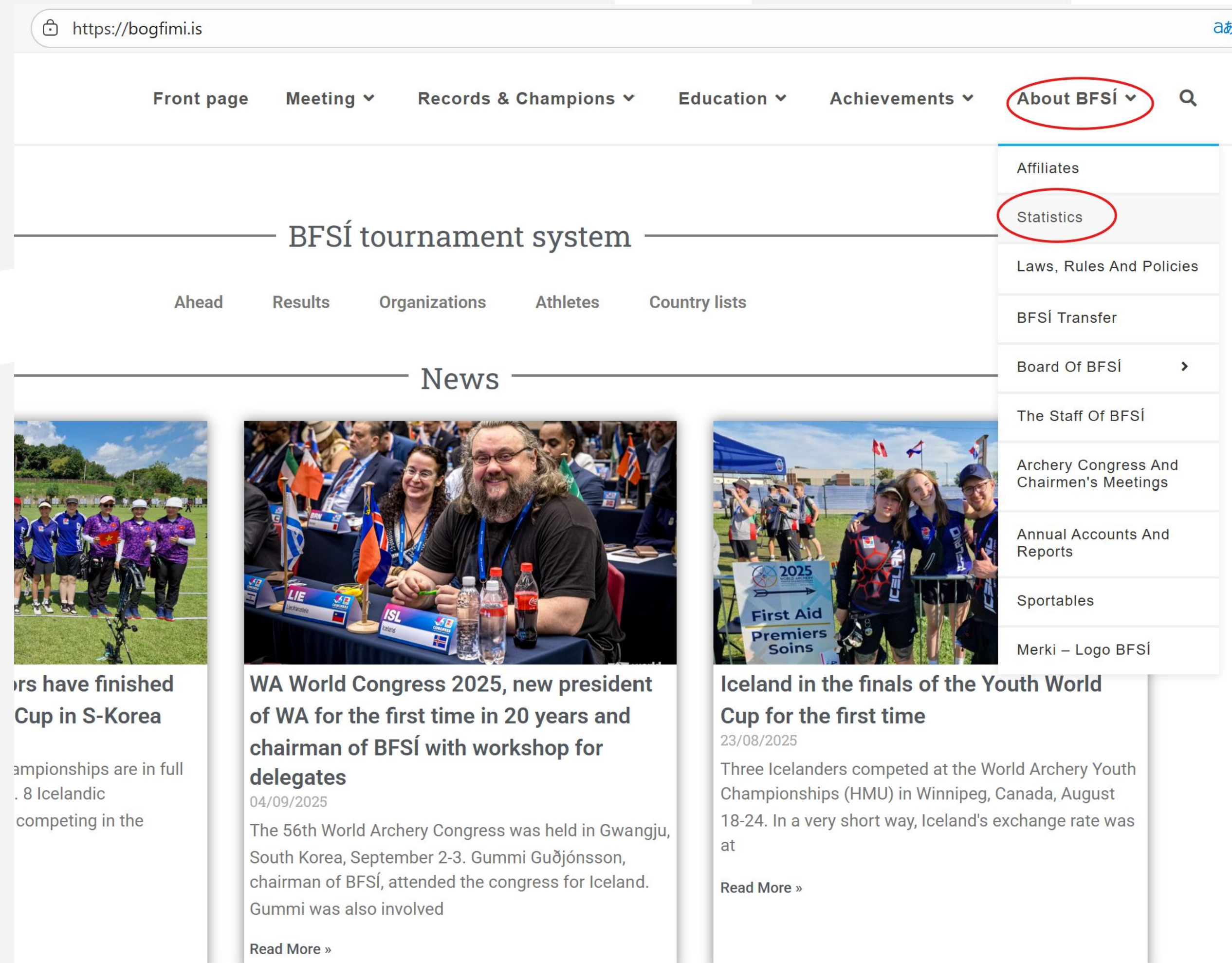


The screenshot shows the website for bogfimisamband islands. The header includes the logo and navigation links: Front page, Meeting, Records & Champions, Education, Achievements, and About BFSÍ. Below the header is a section for the BFSÍ tournament system with sub-links for Ahead, Results, Organizations, Athletes, and Country lists. A News section features three articles:

- Iceland in the finals of the Youth World Cup for the first time**
23/08/2025
Three Icelanders competed at the World Archery Youth Championships (HMU) in Winnipeg, Canada, August 18-24. In a very short way, Iceland's exchange rate was at
[Read More »](#)
- 18 Icelandic records and 32 Icelandic championship titles awarded at ÍM youth and senior this weekend**
11/08/2025
The Icelandic Youth and Senior Championships were held at Fagradalsvöllur in Kópavogur in one of the best weather ever held at the Icelandic Championship. It showed clearly in the scores
[Read More »](#)
- Iceland in 6th place tied with Great Britain in the national finals of the European Youth Cup 2025**
02/08/2025
The 2025 European Youth Cup came to an end today in the second European Cup of the season, which was held in Catez Slovenia. The nation had a historic success in the European Cup Tour this year
[Read More »](#)

World Archery Iceland

- If you can't measure it, you can't improve it
- [Statistics – Archery Federation of Iceland](#)



The screenshot shows the website <https://bogfimi.is>. The navigation menu includes: Front page, Meeting, Records & Champions, Education, Achievements, and About BFSÍ. The 'About BFSÍ' dropdown menu is open, listing: Affiliates, Statistics (circled in red), Laws, Rules And Policies, BFSÍ Transfer, Board Of BFSÍ, The Staff Of BFSÍ, Archery Congress And Chairmen's Meetings, Annual Accounts And Reports, Sportables, and Merki – Logo BFSÍ. Below the menu, there are sections for 'BFSÍ tournament system' (with sub-links: Ahead, Results, Organizations, Athletes, Country lists) and 'News'. Three news articles are visible:

- ors have finished Cup in S-Korea**
ampionships are in full. 8 Icelandic competing in the
- WA World Congress 2025, new president of WA for the first time in 20 years and chairman of BFSÍ with workshop for delegates**
04/09/2025
The 56th World Archery Congress was held in Gwangju, South Korea, September 2-3. Gummi Guðjónsson, chairman of BFSÍ, attended the congress for Iceland. Gummi was also involved
Read More »
- Iceland in the finals of the Youth World Cup for the first time**
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Membership and social media

Membership

Europe has the largest community of archers → almost 400,000 athletes across 48 MA (based more on club system with including recreational and non-competitive archers)

Asia → 65,000 archers for 41 members (based mainly on professional teams with competitive archers)

Year	2014	2017	2020	2021	2023	2024	Growth in absolute numb.	Growth in percentage
Europe	285 700	351 700	352 000	352 000	366 300	392 500	106 800	37%
Asia	49 400	53 000	53 000	50 400	59 700	65 400	16 000	32%
Americas	28 500	39 400	39 400	39 400	39 000	41 000	12 500	44%
Africa	3 400	5 400	5 400	5 400	5 700	5 200	1 800	53%
Oceania	7 500	8 500	8 500	8 500	8 400	9 400	1 900	25%
TOTAL	374 500	458 000	458 300	455 700	479 100	513 500	139 000	37%

Membership

Table 3. Countries with most archers per capita in the top 50 list – per continent

Ranking	Country	Archers per capita (1 / 1 million)	Ranking	Country	Archers per capita (1 / 1 million)
AFRICA			EUROPE		
46	Mauritius	197	4	San Marino	4258
AMERICAS			6	Iceland	2702
2	Falkland Islands	5764	7	Austria	1763
16	Virgin Islands	707	8	Monaco	1553
31	Bahamas	429	9	France	1275
34	Bermuda	371	OCEANIA		
36	St Vincent and Grenadines	328	1	Niue	6047
ASIA			3	Palau	5651
10	Hong Kong	1079	5	Norfolk Islands	3199
37	Macao	317	30	Cook Islands	437
48	Islamic Republic of Iran	169	32	Tonga	374

Source: Annex 1 with data from World Archery Extranet and the United Nations statistic portal [UNCTADstat](https://unctadstat.unctad.org/)

Membership

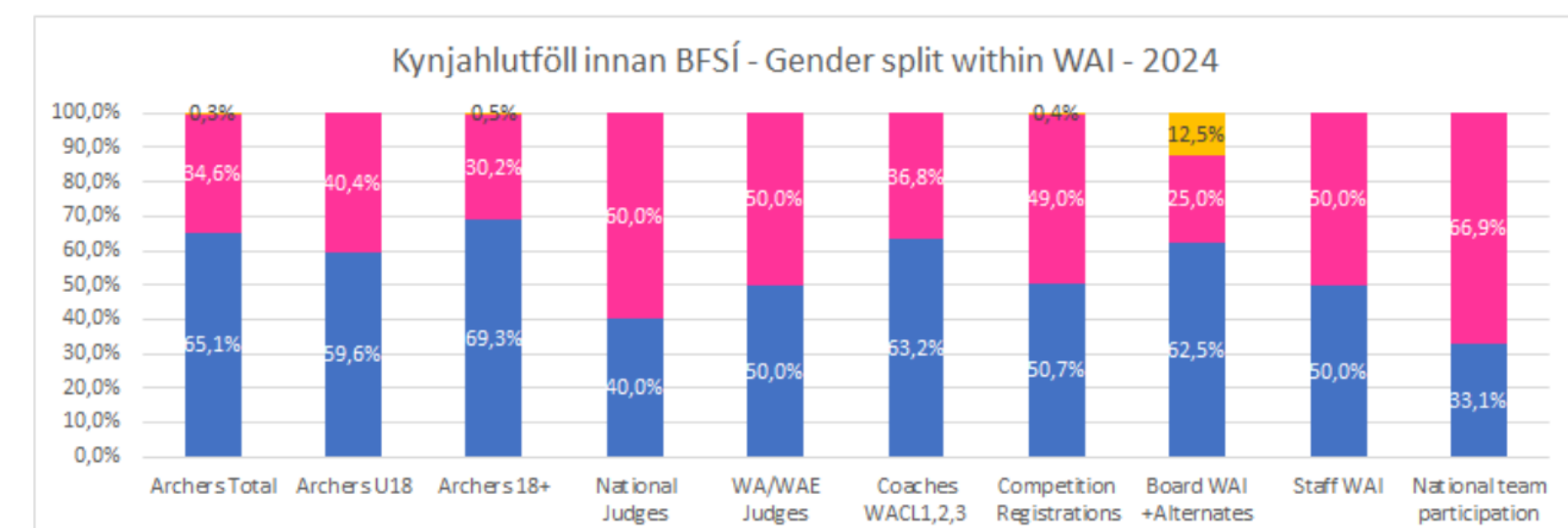
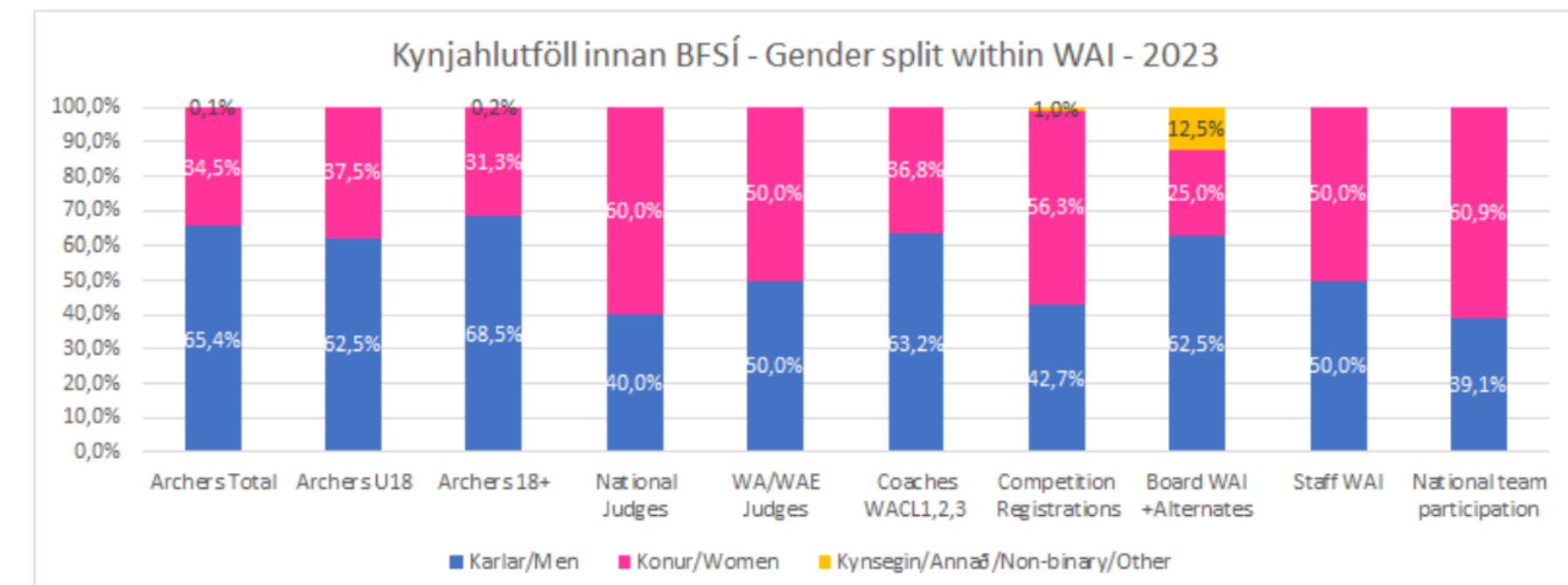
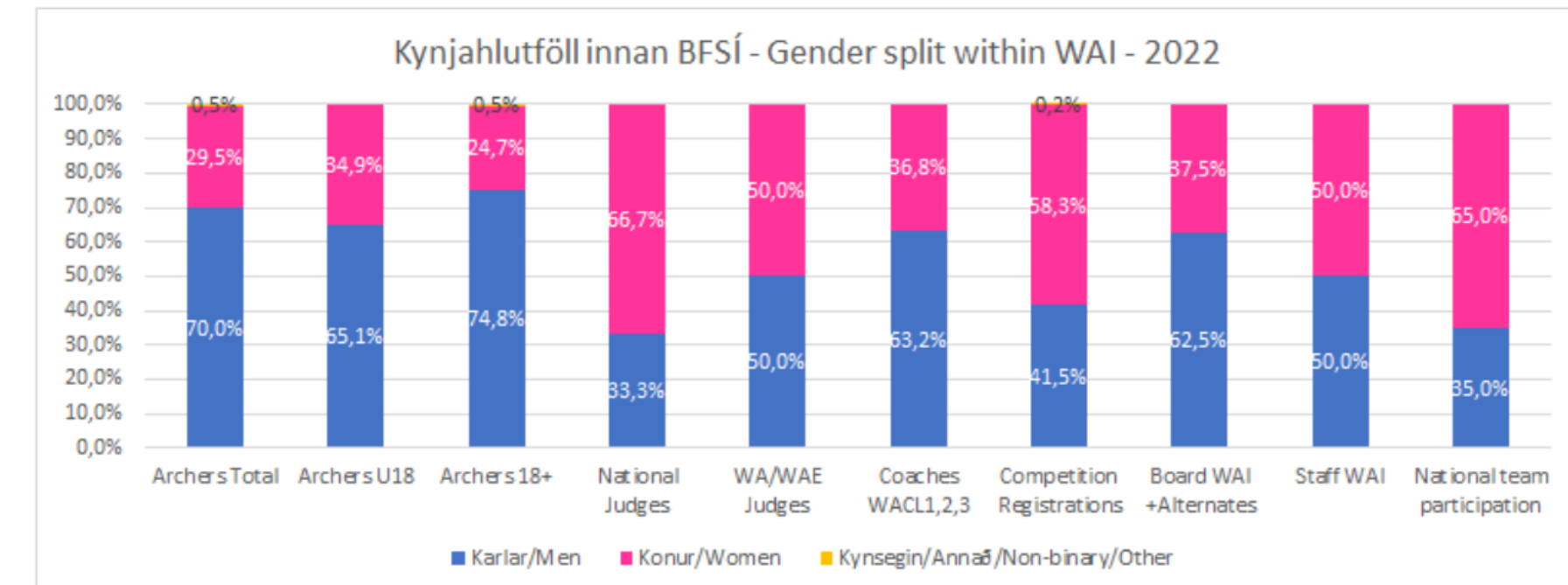
Girls under 18 (12%) and women over 18 years old (24%) together represent around one third of total archers affiliated to national federations, which points out that there is still work to do to close the gender gap in participation worldwide.

Archers	Women U18	Men U18	Women over 18	Men over 18	Other gender	Total Women	Total Men	Total Archers
Europe	39 300	47 500	97 800	206 400	83	137 100	253 900	391 083
Asia	12 000	16 500	14 700	22 700	-	26 700	39 200	65 900
Americas	6 500	7 800	9 800	17 200	11	16 300	25 000	41 311
Oceania	700	1 400	2 200	5 300	10	2 900	6 700	9 610
Africa	1 000	1 200	900	2 600	12	1 900	3 800	5 712
Total	59 500	74 400	125 400	254 200	116	184 900	328 600	513 616
%	12%	14%	24%	49%	0,02%	36%	64%	100%

World Archery Iceland

- Genders have equal opportunities to participate in all aspects of BFSÍ's work. There are no specific measures in place to balance gender balances. It is interesting, however, that the proportion of female practitioners, especially younger practitioners, is increasing year after year. In general, there is a higher proportion of women who are interested in competition and achievement work in the sport. Although there are no special projects or actions in place in BFSÍ's work to promote increased participation of women in particular. Other than to ensure that everyone has equal access to practice and competition, regardless of gender.

Gender ratios within BFSÍ



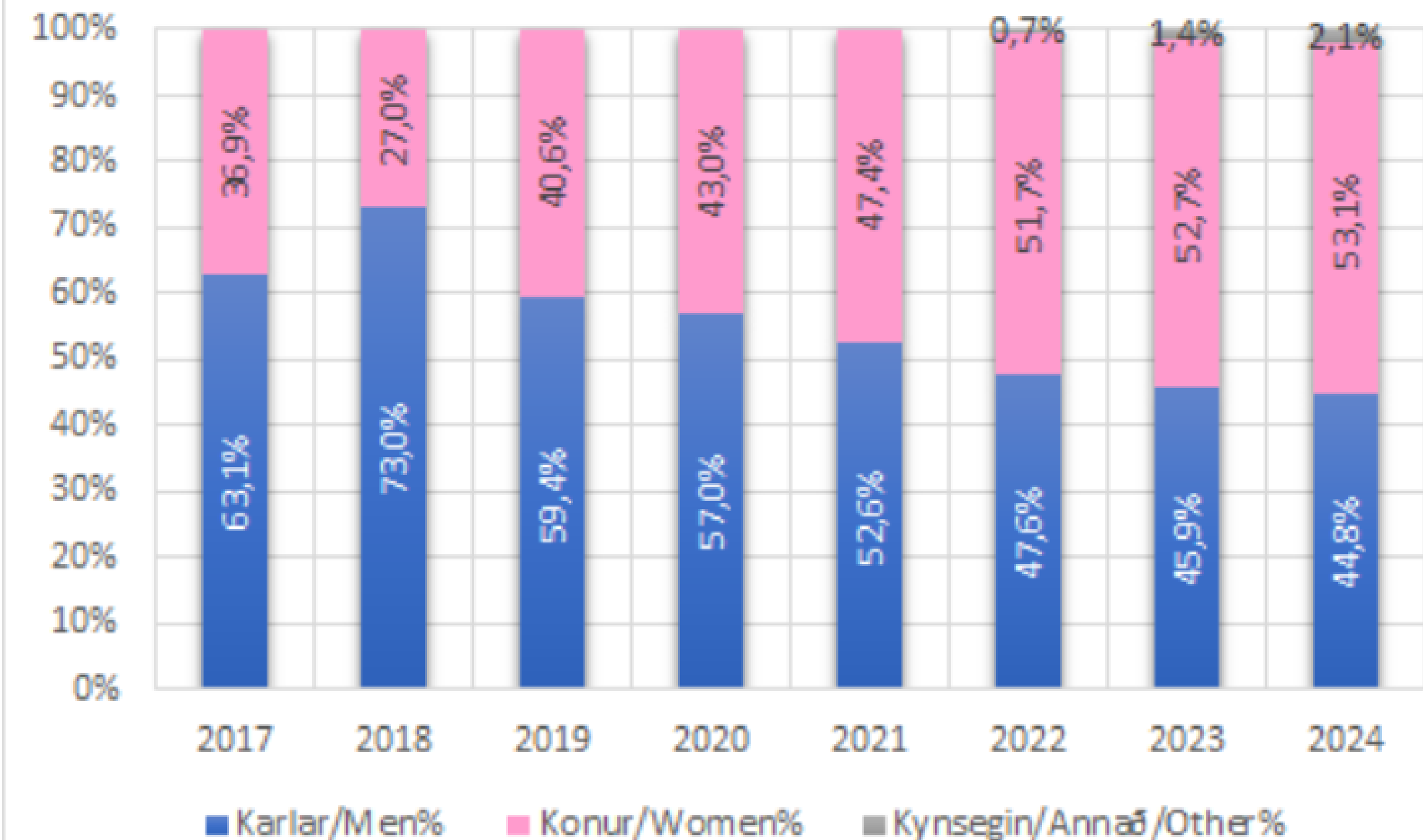
World Archery Iceland

The women have continued to take over the participation numbers at the Icelandic Championships, especially young women. Women's participation has almost doubled since 2018. It looks like when women and men have equal access to compete in the sport, a higher percentage of women will be interested in participating in Icelandic tournaments. Which is interesting since there are more men in BFSÍ's practitioner numbers and therefore possibly more competitive in Icelandic women. This trend is in contrast to statistics in all other countries, where men are in the vast majority and national federations in sport are constantly being encouraged to put in place measures to promote women's participation within their ranks.

The first non-binary contestants participated in 2022 in a competition, regardless of gender, and their participation has increased. Only about 0.04% of Icelanders are registered as non-binary in the National Registry and this proportion of non-binary people in the sport is therefore proportionally extremely high in terms of population. BFSÍ has not been responsible for any special actions or projects to increase the number of female or non-binary competitors at Icelandic tournaments. BFSÍ has only worked to ensure that regulations, tournament arrangements and such are equally accessible for all gender registrations in the National Registry.

If this trend continues on this path over the next decade, BFSÍ may need to run special projects or initiatives to promote men's participation in the sport, in contrast to all other nations in the world 🤔

Skráningar á Íslandsmót eftir kyni - Participation Nationals by Gender



World Archery Iceland

Iceland came out very well in the World Archery 2023 social media report related to videos on social media and rose on the list to the top 5 of national associations. It would therefore not be wrong to say that Iceland has world-class visibility in the sport in videos on social media. This shows that there is considerable interest in material about archery sports in Iceland and that the staff of BFSÍ is doing a very good job, who are doing a world-class job in the visibility and distribution of the sport. (The two images above are metrics of Youtube and the image below is a video from both Youtube and other video social media sites)

Top 10 National Federations

Engagements

	National Federation	Engagements
	United States of America	745.4k
	Great Britain & Northern Ireland	582.1k
	France	377.2k
	Germany	292.9k
	Italy	286.7k
	India	232.7k
	Indonesia	129.3k
	Turkey	116.7k
	Colombia	53.3k
	Taipei, China	52.6k

Video Views

	National Federation	Video Views
	South Korea	522.1k
	Russian Federation	276.2k
	United States of America	269.6k
	Great Britain & Northern Ireland	259.4k
	Iceland	189.7k
	Italy	186.1k
	France	168.3k
	Spain	123.3k
	Puerto Rico	98.7k
	Denmark	78.5k

Video Views: excludes Facebook/Instagram reels and Twitter video views

World Archery Iceland

top 10 National Federations

National Federation	total followers
 South Korea	34.0k
 France	17.2k
 United States of America	13.4k
 Italy	10.6k
 Spain	8.3k
 Great Britain & Northern Ireland	5.9k
 Russian Federation	4.2k
 Turkey	2.5k
 Germany	1.4k
 Iceland	513

National Federation	posts
 South Korea	175
 Spain	89
 Iceland	87
 Italy	72
 Great Britain & Northern Ireland	67
 France	64
 Russian Federation	39
 United States of America	30
 Turkey	27
 Germany	10

National championships, national teams and records

- For those member associations that are not keeping data of national records, start small (with an Excel sheet), but start gathering figures!
- Plan 100 years ahead for participation in tournaments, coaches' education and judges

SPECIAL THANKS TO WORLD ARCHERY ICELAND