

*Event
presentation*

World Archery Youth Championships



Event information

2025
2027
2029

OPEN BIDS
PERIOD JULY - SEPTEMBER



ISSUES CADET &
JUNIOR WORLD
CHAMPION TITLES



STARS OF THE FUTURE

600

ATHLETES
(-18, -21 YEARS OLD)

LIVE
TV

+150 TERRITORIES



CITY HIGH
ECONOMIC IMPACT



Hosting returns

On-site engagement



- City iconic venue showcasing and high touristic impact
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender and age range
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities

Hosting returns

Potential turnover:

USD 1,000,000

Internationally
broadcasted

150 territories

Bed nights

Over 4,000

100% income from
national tv,
sponsorships
generated by the
LOC, ticket, F&B and
merchandise sales

Large **social
media** coverage

Venues

Practice

40-50 target secure range (minimum)

Qualification

80 target secure range (270 x 100m field approx.)

Finals

2-target arena in iconic location

Minimum 500 seat spectator stands

Full sports presentation, video wall and engagement activities

4 target practice range close by





Event Participation




Competitors from all continents

Expected budget: CHF 1 million

Staging fee: CHF 30,000

Youth Olympic Games primary qualifying tournament (2021)

International school holidays should be taken into account when scheduling the event

	AVERAGE	2017 ROSARIO 	2019 MADRID 	2021 WROCLAW 
Athletes (male/female)	550-600 (55%/45%)	528 (297/231)	584 (336/248)	535 (297/238)
Team officials	180-220	211	235	198
Countries	65-85	64	60	60
Bed nights (full board)	3,500 - 5,000	3,021	4,927	3,709
Potential turnover (hotel & extra costs)	USD 700,000 – 1,000,000	USD 1,002,000	USD 943,000	USD 883,000



Sport



2 DISCIPLINES

- COMPOUND
- RECURVE



COMPETITION CLASS

- JUNIOR (U21)
- CADET (U18)



EVENTS

- INDIVIDUAL
- TEAM
- MIXED TEAM



7 DAYS



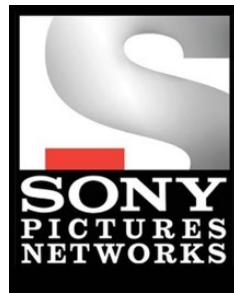
SCHEDULE

- PRACTICE,
- QUALIFICATION,
- ELIMINATION, FINALS



COMPETITION FORMAT

- 50M, 60M AND 70M
- QUALIFICATION
- HEAD TO HEAD ELIMINATION



KBS



★EUROSPORT

Broadcast

National rights:	Organising committee
International rights:	World Archery
Production costs:	covered by World Archery
Live streaming:	covered by World Archery
Territories reached:	150 approx.

Media

 **YouTube** **486,000**
subscribers

153,000
followers 



Broadcasts reach over
120 million people
annually

facebook



ENGAGEMENTS
40,000,000
(2021)

413,000
fans



twitter

66'800
followers



330,000 
page views

World Archery's digital
platforms reach over

250,000,000
people (2021)

Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

