POSTGRADUATE EDUCATION

International sports management programme

PGCert / 2026 intake

The World Academy of Sport's postgraduate certificate (PGCert) in international sports management is a globally recognised, academically sound and industry-focused qualification developed and delivered in collaboration with the University of London. The online, self-paced course lasts one to five years and the certificate is worth 60 credits towards a master's degree.

Please note that for this scholarship, there is a separate application process. Applicants should not apply directly to the university, but only through the process described below.

Course content

- Financial management in sport (Core module)
- Sports strategy, governance and leadership (Core module)
- International sports development
- Sports entrepreneurship
- Sports marketing, sponsorship and media
- Sports event management

Read the course prospectus on the University of London website or watch the introductory course video from the World Academy of Sport.

Structure

- Next intake starts in **September 2026**
- Four modules; two core and two optional
- Self-paced study over a minimum of one to a maximum of five years (even if accepted for September 2026, can postpone start of studies)
- Online learning with access to the University of London libraries

Assessment and certification

Each module is assessed through either a two-hour unseen written examination or coursework. Successful completion of the postgraduate certificate is worth 60 credits towards a master's degree.

Eligibility

Applicants must have an undergraduate degree (e.g. bachelor) or at least five years of acceptable work experience in a sport related management role and professional references. A good level of English is required: at least 6.5 IELTS overall, with 6.0 in the written test or other equivalent proficiency certification.

Full entry requirements are available on the University of London website.

Cost

The course fee is 4771 GBP. Sales tax will also apply for students studying from few countries (see list here). Scholarships are available through World Academy of Sport and World Archery.

Scholarships and application

World Archery is offering the following scholarships through the World Academy of Sport for the upcoming September 2026 intake.

- Two scholarships worth 2385 GBP covering 50% of the value of the course fee.
- Ten scholarships worth 1193 GBP covering 25% of the value of the course fee.

Applications for scholarships are open until **18 August 2026** through this **online form**. The following will be asked to submit:

- Curriculum vitae
- Recommendation letter from World Archery member association - suggested template
- Evidence of undergraduate degree or relevant professional experience in a sport related management role
- Evidence of English language level
- Copy of passport or national identification
- Any other reference letters might be added, but not mandatory

Scholarship awarding

The selection will be made by World Academy of Sport and World Archery jointly, keeping in mind that each candidate will still need to meet the University of London acceptance criteria as well.

World Archery will support candidates who are:

- current or retired athletes
- working for regional or national archery association

Candidates' potential to contribute to archery management or development in the future will be taken into consideration when awarding the scholarships.

Decision on scholarships will be announced end August. Selected candidates are expected to pay the course fee by **1 September 2026**.

Contact

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World Archery, Member services: members@archery.sport