

The Paris 2024 Organising Committee of the Olympic and Paralympic Games (“**Paris 2024**”), the International Olympic Committee (the “**IOC**”) and the Host Broadcaster of Paris 2024, Olympic Broadcasting Services, S.L.U. (“**OBS**”) continue implementing innovation projects to enhance the Games and to showcase the broadcasting of the Games competitions. Thanks to the efforts of Omega/Swiss Timing and World Archery (“**WA**”), for the second time in the history of the Olympic Games, the Contactless Vital Sensing System will be used to measure the athlete’s heartrate and generate live graphics for OBS live broadcasting. The heartrate data will provide insight on the concentration process of participants, making the sport of Archery more interesting and dynamic to watch for the Olympic audience and, overall, enhancing the broadcast coverage. A technology with a similar system was tested and was successfully used during the Tokyo 2020 Games. The generated results have been endorsed by Omega/Swiss Timing and the system has been approved by WA. Here, we would like to ask for your kind support for this project, please sign the following consent form so that we can continue moving forward with this project and introduce it again for the Paris 2024 Games.

### CONSENT FORM

As a participant (“**Participant**”) in the Games of the XXXIII Olympiad in Paris, France (the “**Games**”), I fully understand that my participation in the Games is **not** subject to me providing the below consent, and that this Consent Form is in addition to the ‘Conditions of Participation’ in the Games.

I hereby freely consent Olympic Broadcasting Services, S.L.U. (OBS) to measure my heartbeat rate during the Archery competition in the Games and to publicly broadcast it, all in order to enhance the broadcasting of the mentioned competition. I agree that this document demonstrates my consent to the processing of my personal data hereby described, together with my personal data provided in this Consent Form.

Full name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### PRIVACY NOTICE

SUMMARY	
<b>CONTROLLER</b>	Olympic Broadcasting Services, S.L.U. (OBS).
<b>PURPOSE</b>	Enhancement of the broadcasting of the Archery competition in which the athlete participates, and specifically to broadcast certain personal characteristics (heartbeat) live.
<b>LEGITIMATION</b>	Consent of the data subject.
<b>RECIPIENTS</b>	International Olympic Committee. Top Sponsor (Omega/Swiss Timing) and OBS appointed IT/Tech service providers.
<b>RIGHTS</b>	You may exercise your rights of access to, rectification, erasure, restriction, objection to processing and portability of your personal data at any given moment, and to the extent established by the applicable legislation. You also have the right to withdraw your consent at any given moment by contacting OBS DPO via the email address <a href="mailto:dpo@obs.tv">dpo@obs.tv</a> .
<b>ADDITIONAL INFORMATION</b>	You may consult the additional information for more details on the processing of your personal data in the below section Additional Information.

When we refer to “**we**”, “**our**” or “**us**”, we are referring to OBS acting as data controller, and when we refer to “**you**” or “**your**” we refer to you as a Participant of the Games and whose personal data OBS process for the projects underlined herein.

### ADDITIONAL INFORMATION

#### **1. Data Controller and Data Protection Officer.**

The Data Controller of the processing of your personal data is Olympic Broadcasting Services, S.L.U. (OBS), with trade register no. B-83747691 and a registered address in Calle Torrelaguna 75, 28027 Madrid (Spain).

OBS has appointed a Data Protection Officer who can be contacted in OBS corporate address at Calle Torrelaguna 75, 28027, Madrid (Spain) or via the e-mail address [dpo@obs.tv](mailto:dpo@obs.tv).

## **2. Personal data processing purposes.**

Your heartbeat rate will be measured and broadcasted during the Paris 2024 Olympic Games through heartbeat rate measurement technology, with the purpose of enhancing the broadcasting of the Archery competition in which you participate, and specifically to broadcast it. No measurement for health purposes or other purposes different from the ones described above shall be carried out.

## **3. Personal data processing legal basis.**

The data subject has given consent to the processing of his or her personal data for the above purpose. You may withdraw your consent at any given time. However, in accordance with article 7.3 of GDPR, please be informed that *“the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal”*.

## **4. Personal data storage limitation (retention period).**

Your personal data will be retained unless you withdraw your consent and, in any event, only for the time required to achieve the purposes described in this document. Once you withdraw your consent your data will be blocked during the period were such data may be necessary for the exercise or the defence against administrative or legal claims and may only be unblocked and processed again exclusively for this purpose.

## **5. Personal data recipients.**

Your personal data may be disclosed to Public Administrations, Authorities and Entities, including Courts and Tribunals, in compliance with the applicable legislation at any given moment.

Service providers contracted by OBS (camera operators, IT systems providers, etc) and those that may be contracted in the future in connection with the Games may have access to your personal data when acting as data processors. Further IOC Top Sponsor Omega/Swiss Timing will have limited access to the heartbeat results for testing purposes and to ensure the overall success of the project.

Your personal data may be occasionally disclosed to the International Olympic Committee, situated in Switzerland, for the same purpose above described. This disclosure constitutes an international data transfer. Switzerland is a country with level of protection equivalent to the EEA according to the Commission Decision of 26 July 2000 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequate protection of personal data provided in Switzerland.

Your personal data may be occasionally disclosed to third parties situated outside of the Economic European Area, in order to successfully perform the abovementioned purpose, in compliance with the international transfer regime and the safeguards provided under Chapter V of GDPR.

## **6. Security measures.**

OBS has implemented the appropriate technical and organisational measures to prevent the alteration, loss, misuse, unauthorized processing and access, or theft of your personal data, taking into consideration the available technology.

## **7. Data subject rights.**

You may exercise your rights of access to, rectification, erasure, restriction, objection to processing and portability of your personal data at any given moment, and to the extent established by the applicable legislation. You also have the right to withdraw your consent at any given moment.

You may exercise your rights above detailed including withdrawing your consent, through a written submission to the e-mail [dpo@obs.tv](mailto:dpo@obs.tv). You have the right to lodge a complaint before Spanish data protection authority: Agencia Española de Protección de Datos (Calle Jorge Juan 6, 28001 Madrid, Spain and its website [www.aepd.es](http://www.aepd.es)).