POSTGRADUATE EDUCATION

International sports management programme

The World Academy of Sport’s postgraduate certificate (PGCert) in international sports management is a globally recognised, academically sound and industry-focused qualification developed and delivered in collaboration with the University of London. The online, self-paced course lasts one to five years and the certificate is worth 60 credits towards a master’s degree.

Content

- Financial management in sport. (Core module.)
- Sports strategy, governance and leadership. (Core module.)
- International sports development.
- Sports entrepreneurship.
- Sports marketing, sponsorship and media.
- Sports event management.

Read the course prospectus on the University of London website or watch the introductory course video from the World Academy of Sport.

Structure

- Fixed intakes. Next start date is January 2021.
- Four modules; two core and two optional.
- Self-paced study over a minimum of one to a maximum of five years.
- Online learning with access to the University of London libraries.

Assessment and certification

Each module is assessed through either a two-hour unseen written examination or coursework. Successful completion of the postgraduate certificate is worth 60 credits towards a master’s degree.

Cost

The course fee is 3500 GBP. Scholarships are available through World Archery.

Eligibility

Applicants must have an undergraduate degree or at least five years of relevant work experience and professional references. A good level of English is required.

Full entry requirements are available on the University of London website.

Scholarships and registration

World Archery is offering the following scholarships through the World Academy of Sport for the upcoming January 2021 intake.

- One scholarship worth 3500 GBP covering the full value of the course fee.
• Ten scholarships worth 1750 GBP covering half of the value of the course fee.

Applications for scholarships should be submitted to World Archery by **10 November 2020** and must comprise the following documents. Incomplete applications will not be considered.

- **World Academy of Sport application form.**
- **Curriculum vitae.**
- Reference letter from relevant professional (coach, club or federation).
- Evidence of undergraduate degree or relevant professional experience.
- Evidence of English language level.
- Scan of passport or national identification.

The following deadlines apply.

- 10 November 2020 – submission of scholarship application to World Archery.
- Mid-December – completion of course application to University of London.
- Mid-December – payment of course fee (if applicable) to University of London.

**Contact**

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